



European Academy
of Optometry and Optics

PRESS RELEASE

WEDNESDAY 23 FEBRUARY 2011

EUROPEAN ACADEMY ANNOUNCES PROGRAMME FOR PRAGUE MEETING

The European Academy of Optometry and Optics (the Academy) has announced the programme for its annual conference, to be held 6-8 May 2011, in Prague, Czech Republic.

The event will bring together key figures from across Europe to discuss and share the latest research and best-practice relating to optometry, optics and vision sciences and offers over 40 hours of timetabled programme.

The conference will feature two keynote lectures. Professor John Lawrenson of City University, England, will present *Educating towards Clinical Competence*. Dr Tom van den Berg of the Institute of Neuroscience, Netherlands, will present the research keynote *Ocular Straylight - all you need to know*.

This conference is an important event for optometrists, opticians, educationalists, vision scientists, researchers and students. It offers a broad range of both learning and networking opportunities and a unique platform for educators, scientists and clinicians to meet.

Due to popular demand, the Academy has extended the conference programme to include case study sessions. The conference will now include two dedicated poster sessions; 16 oral presentations; over 50 poster presentations; 16 case study presentations; eight workshops to be held at the Vision Care Institute of Johnson and Johnson™ and three Academy member-only round-table discussion sessions. This year the Academy received a record number of submissions for oral and poster presentations, workshops and case study sessions, in total over 100 abstracts were submitted.

Dr Feike Grit, President of the European Academy said:

“We were absolutely delighted with the response to our call for abstracts and workshops. The event will help participants to keep up to date with the latest research and new ideas and will provide a key channel to support participants in their work to disseminate and share research, information and best practice. It aims to strengthen the harmonization of optometry and optics across Europe; it promotes collaborative working; it facilitates the building of European networks that cross border and language and promotes the importance of lifelong learning. I would urge you to attend!”

This year the Academy’s event will also incorporate the European Educators Congress – the all European meeting for optical and optometric educators, previously held in Brno.

Certificates of attendance will be awarded to all delegates and may be used as evidence in local continuing professional development schemes (CPD/CET).

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For further information please contact Ellen Colquhoun, Head of Marketing and Communications, College of Optometrists on +44 (0)20 7766 4342 or email Ellen.colquhoun@college-optometrists.org

Notes for Editors:

1. The European Academy is a young organisation, an initiative of the European Council of Optometry and Optics (ECOO), building on the work of the former Association of European Universities and Schools of Optometry (AEUSCO). The Academy has the following Strategic Aims:
 - To develop scientific knowledge of optometry and optics
 - To advance and promote education into optometry and optics and related subjects
 - To advance and promote research into optometry and optics and related subjects
 - To promote for the public benefit the science and practice of optometry and optics
 - To promote for the public benefit the professional competence and conduct of Academy members
2. The Academy was launched 16 May 2009, Lausanne, Switzerland.
3. To register for the European Academy 2011 Prague please go to www.eaoo.info/prague
4. The Academy's secretariat services are provided by the College of Optometrists, London.
5. **For more information about the Academy please go to www.eaoo.info or contact Jane Kielb, Academy Manager on info@eaoo.info or telephone +44 20 7766 4345**