



European Academy
of Optometry and Optics

PRESS RELEASE

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EUROPEAN ACADEMY ANNOUNCES PRAGUE EVENT

The next meeting of the European Academy of Optometry and Optics will be held **6-8 May 2011** in Prague, Czech Republic. The event will bring together key figures from across Europe to discuss and share the latest research and best-practice relating to optometry, optics and vision sciences.

The event will appeal to delegates with a diverse range of clinical, research and educational interest and offers a wide range of learning opportunities:

- leading researchers and academics will deliver a series of lectures focusing on some of the key areas of concern for the profession;
- workshops at The Vision Care Institute of Johnson & Johnson will support the development of practical skills;
- a series of poster presentations will explore a diverse range of research areas, providing excellent learning and networking opportunities;
- Case study sessions will offer interactive discussions on issues of clinical practice and education; and
- round-table discussion groups will enable Academy members to explore major issues facing optometry and optics in more depth.

Two keynote presentations: **Professor John Lawrenson** (City University, UK) will examine *Educating towards clinical competence* and **Dr Tom van den Berg** (Netherlands Institute for Neuroscience) will examine *Ocular straylight – all you need to know*;

Certificates of attendance will be awarded to all delegates and may be used as evidence in local continuing professional development schemes (CPD/CET).

Commenting on the meeting Dr Feike Grit, President of the European Academy, said:

“The Academy is building a reputation. Its annual event provides a unique opportunity for researchers, practitioners and academics to come together to discuss the latest developments and some of the key issues facing our profession. We have again extended our programme to include more workshop sessions, more networking opportunities and more interactive sessions – we are working to shape the future of optometry in Europe”.

Please see www.eaoo.info/Prague to view the programme and to book your place.

-Ends-

For further information please contact Ellen Colquhoun, Head of Marketing and Communications, College of Optometrists on +44 20 7766 4342 or email Ellen.colquhoun@college-optometrists.org

Notes for Editors:

1. The European Academy was launched in 2009. It is an initiative of the European Council of Optometry and Optics (ECOO), to build on the work of the former Association of European Universities and Schools of Optometry (AEUSCO). The Academy has the following Strategic Aims:
 - To develop scientific knowledge of optometry and optics
 - To advance and promote education into optometry and optics and related subjects
 - To advance and promote research into optometry and optics and related subjects
 - To promote for the public benefit the science and practice of optometry and optics
 - To promote for the public benefit the professional competence and conduct of Academy members.
2. To register for the European Academy Prague 2011 please visit www.eaoo.info/copenhagen
3. The Academy' secretariat services are provided by the College of Optometrists, London
4. **For more information about the Academy please go to www.eaoo.info or contact Jane Kielb, Academy Manager on info@eaoo.info or telephone +44 20 7766 4345**