



European Academy
of Optometry and Optics

PRESS RELEASE

Friday 20 November 2009

EUROPEAN ACADEMY CALLS FOR FOUNDER MEMBERS

The European Academy of Optometry and Optics is offering those who take up membership of the Academy before the end of 2009 the unique opportunity to benefit from special Founder Member status.

This status will be awarded exclusively to those who support the development of the European Academy by joining during the critical launch period.

Founder Member status is awarded in perpetuity. Membership is open to individuals and organisations with an interest in optometry, optics and the vision sciences.

An initiative of the European Council of Optometry and Optics (ECOO), the European Academy is a new organisation, developed to build on the work of the former Association of European Universities and Schools of Optometry (AEUSCO). The European Academy was launched in Lausanne, Switzerland, in May 2009 and aims to develop scientific knowledge of optometry and optics and to advance and promote education and research. The organisation will achieve these objectives by focusing on supporting collaborative working, developing effective networks for communication, disseminating the latest research and promoting excellence through awards and grants.

Commenting, Feike Grit, President of the European Academy, said:

“The launch of the European Academy was a milestone for optometry in Europe. To be successful we need the support of a wide range of stakeholders. Founder Member status provides a truly unique opportunity to support the development of an ambitious new organisation, committed to playing a vital role in shaping the development of optometry and optics. If you’re committed to advancing and promoting the profession I would urge you to join the Academy.”

Founder Members status will be acknowledged on the Academy’s website and members will be encouraged to use the Founder member logo. To learn more about Founder Member status visit www.eaoo.info or contact the Academy Manager by e-mailing info@eaoo.info.

For further information about the Academy, please contact :

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Notes for Editors:

1. The secretariat for the European Academy is provided by the College of Optometrists, London, United Kingdom.
2. For more information about the Academy please go to www.eaoo.info or contact Jane Kielb, Academy Manager:
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- 3 Founding Members will be acknowledged in perpetuity by the Academy, subject to the following terms and conditions:
 - Founder member status will be awarded in perpetuity, subject to annual membership of the Academy being continuously maintained and annual dues paid promptly.
 - Once a membership has lapsed, the Academy will not reinstate a member's Founding Member status.
 - Founder members will be recognised on the Academy Website.
 - Founder members will be entitled to use this term in their own promotional literature.

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